



blueaura
pool | spa

2010 SERVICE CATALOG

WELCOME



VISIT US ONLINE...ANYTIME

 www.blueaura.com



We pride ourselves on having a feature rich website with actual information and features you can use. No matter the hour, we're always just a click away.

- Schedule service visits
- Complete or download service contracts
- Learn about our products & services

OUR PROMISE TO YOU

Welcome to the 2010 pool season. I'm pleased to announce we have been named recipients of a Gold Award for Outstanding Service Company by the Association of Pool and Spa Professionals. I would like to thank our existing customers for making this possible, and welcome our new customers to the BlueAura family.

We have always been a company committed to giving our customers honest, up-front answers and knowledgeable, friendly service while delivering a good value.

We are always looking for new ways to help our customers better enjoy their swimming pools. Through our membership in the APSP, each of our technicians completes a minimum of twenty hours of continuing education per year. As a company, we are continually learning about new technologies and products within our industry to increase enjoyment and efficiency while minimizing the environmental impact.

In addition to being an equipment warranty center for all products we sell including: Jandy, Pentair, Polaris, and Raypak, we stand behind the work we perform with a 90 day warranty on our labor.

In closing, please remember if you are ever unsatisfied or just have a question, we are always a phone call or email away. Our goal is to build strong relationships and remain your choice for pool care for many years to come.

Happy Swimming,

Greg Malinowski
President



630.350.2500

SAFETY

VIRGINIA GRAEME BAKER POOL AND SPA SAFETY ACT

The Virginia Graeme Baker Pool and Spa Safety Act is named for the granddaughter of former Secretary of State James A. Baker, III. In 2002 at the age of seven, Graeme Baker died in a spa after the powerful suction of a drain entrapped her under water. Baker joined Nancy Baker, Graeme's mother, and Safe Kids USA in a three-year advocacy campaign for this legislation.

The act currently only mandates commercial facilities comply, but we feel that all pools and spas, especially those in your backyard, should have the same layers of protection in place in order to help prevent drowning, drain entrapment and hair entanglements. We are strongly encouraging all of our customers to install VGB compliant anti-entrapment suction covers.

LAYERS OF PROTECTION

Layers of Protection means that, in addition to supervision, the pool or spa is equipped with several devices to delay a child's unsupervised access, or warn of the child's presence. These layers should be aimed at protecting the area between the house and the pool, since studies show that children are most at risk in their own backyard, when parents believe they are safely inside the house. Examples include fencing, safety covers, alarms, and rescue equipment. For more information, visit www.APS.org.

- Know the location of the main pump's shut-off switch and make sure it is accessible, not behind a locked door.
- Ensure pools have compliant drain covers, which help prevent entrapment.
- Educate children about the dangers of drains, and do not allow them to sit or place a body part or hair near the drain. Children with long hair should wear a bathing cap or pin their hair.
- Check the drainage flow does not exceed the maximum flow rate and that drain covers have small openings to reduce risk of hair entanglement.
- Check drain covers throughout the year to ensure they are not cracked or missing, and have a professional check your pool or hot tub regularly to ensure good working condition.
- Shut down the pool or hot tub if drain covers are missing or broken, and keep it closed until drain covers are repaired.
- Make sure at least one adult actively supervises children when they are in a pool or hot tub. This means actively watching children at all times. Remember, entrapment and drowning can happen in a matter of moments.

Any pools or spas we drain for cleaning or repairs, will have VGB compliant suction covers installed as a function of the service. Should your pool have broken or missing drain grates, new VGB compliant grates must be installed before any additional work can be performed.



DOES MY DRAIN COVER MEET THE NEW SAFETY STANDARDS?

The Pool and Spa Safety Act mandates that all drain covers "manufactured, distributed or entered into commerce" as of Dec. 19, 2008, must be stamped with "VGB 2008"; therefore, any drain covers purchased or installed prior to October 2008 will not be compliant.



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ECO SELECT

BlueAura is committed to raising awareness and reducing our overall environmental impact. One way we do this is by informing our customers about new technologies and smarter product designs which allow them to make better environmental choices while enjoying lower lifetime costs.

Eco Select is a collection of eco-friendly pool & spa products that saves energy, conserves water, reduces noise, and



VARIABLE DRIVE PUMPS

Your filter pump is the workhorse of your pool equipment. Standard pool pumps can consume as much energy as all other home appliances combined.

In place of a traditional induction motor, IntelliFlo and IntelliPro pumps use an exclusive permanent magnet motor. These motors are similar to those found on hybrid cars and are fundamentally more energy efficient providing a typical "base energy savings" of 30%.

Variable speed capacity allows custom programming of optimum pump speeds for specific tasks—filtering, heating, cleaning, spa jets, waterfalls, etc. The result is additional energy savings up to 90% compared to single and multi-speed pumps that cannot be adjusted.



THE QUIETEST POOL PUMPS EVER BUILT • The exclusive permanent magnet motor so critical for energy savings is also a totally enclosed fan cooled (TEFC) design. This combination, along with slower operating speeds, is responsible for IntelliFlo and IntelliPro pumps being the quietest pumps you can install. At low speeds, you may not even know it's operating.

NOW WITH ADDED SWIMMER SAFETY • New SVRS models feature a Safety Vacuum Release System that provides an added layer of anti-entrapment protection. It detects drain blockage and automatically shuts the pump off.



ENERGY SAVINGS

Here are realistic estimates when comparing IntelliFlo or IntelliPro pumps to a traditional pump running between 3.6 and 12 hours per day at various utility rates in a 20,000 gallon pool.

- At \$0.10/kwh estimated savings range from \$216 to \$904 per year.
- At \$0.15/kwh estimated savings range from \$324 to \$1356 per year.
- At \$0.20/kwh estimated savings range from \$432 to \$1808 per year.

Visit Pentair's Energy Cost Calculator at www.pentairpool.com to calculate savings for different sized pools, run times, and your exact utility rates.



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2010 SERVICE AGREEMENT

NAME _____

ADDRESS _____

CITY _____ ZIP _____

EMAIL _____ HOME PHONE _____ MOBILE PHONE _____

OPENING SERVICES

- POOL OPENING \$460
Opening service includes the following: remove and fold winter cover; brush tile, skimmers, and walls; install fittings, ladder, and handrails; hose off deck, inspect and start equipment (filter pump timer will be set to run 24 hours a day, heater will be tested and turned off), test water, and add start-up chemicals and chlorine tablets in feeder.
- ADD DRAIN AND CHEMICAL WASH SERVICE \$350
Drain and chemical wash for plaster pools. All chemicals are included.
- ADD OPENING CLEANING SERVICE \$110
Initial pool vacuum to waste. Approximately 2 feet of water is removed. Speeds up cleaning and reduces start up time. **This service is required for maintenance customers.**
- ADD OPENING AN ATTACHED SPA \$100
- ADD AUTO COVER MAINTENANCE AND CLEANING SERVICE \$190
This manufacturer suggested service includes cleaning the cover and mechanical pit and lubricating the equipment to ensure your auto cover is ready for the season.
- ADD HEATER CLEANING SERVICE \$95
The life of a pool heater can be extended with preventative maintenance. This comprehensive service includes cleaning the heat exchanger, burner tray, pilot assembly, and vacuuming debris that may have accumulated in the heater cabinet.
- ADD REPLACEMENT NATURE² MINERAL SANITIZER CARTRIDGE \$158

MY POOL HAS ADDITIONAL FEATURES
In-floor cleaning systems, fountains, and other water features are priced separately. A BlueAura technician will examine your pool and provide a personalized quote based on your installation. Our goal is no surprises or hidden costs.

MY PREFERRED OPENING DATE IS THE (PLEASE CIRCLE): 1ST 2ND 3RD 4TH WEEK OF: APRIL MAY JUNE

MAINTENANCE PLANS

Whether you're looking for basic water chemistry balancing or complete hassle-free pool maintenance, we can design a custom maintenance schedule to fit your pool and lifestyle. In addition to a sparkling pool, maintenance customers receive the benefit of a trained technician checking their pool on a regular basis, and priority repair service should the need arise. Routine maintenance chemicals are included, sanitizer (chlorine) is not.

PREMIUM SERVICE WEEKLY \$80 PER VISIT TWICE WEEKLY \$120 PER WEEK TWICE MONTHLY \$90 PER VISIT

This is our most comprehensive maintenance plan. It is ideal for pool owners who just want to swim! Test and adjust the water chemistry, vacuum the pool bottom, skim the water surface, brush the pool walls and remove grease build-up at waterline, backwash filter or clean filter cartridge when needed, empty the skimmer and pump baskets, load chemical feeders, check and inspect all equipment.

BASIC SERVICE WEEKLY \$70 PER VISIT TWICE MONTHLY \$80 PER VISIT

This maintenance plan is ideal for proactive pool owners or pools with automatic cleaning systems. Receive the same level of care as our premium package with the exception of vacuum service.



For custom pools, pool owners trust the original for a perfect fit

Fred J. Meyer Jr. invented the safety pool cover back in 1957 and founded **Meyco Pool Covers**.

For over 50 years, Meyco's skilled craftspeople have followed the Path To Quality. Additionally, Meyco now incorporates state-of-the-art technology, ensuring the principles of innovation and integrity live on in every pool cover Meyco makes.



Everyone Trusts the Original.™

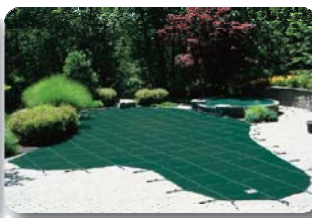
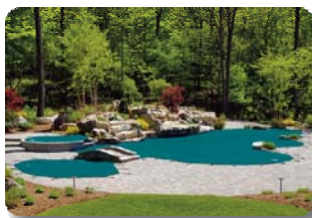
SAFETY COVERS



THINK WINTER IN THE SPRING

While your winter pool cover may be out of sight, it shouldn't be out of mind. The safety of children and pets should be a major concern for every pool owner. An effective way to greatly increase the safety of your pool, and reduce yearly maintenance costs, is to install a safety cover.

Don't throw your old cover in the trash! If your existing cover is beyond repair, we will use it as a template for a duplicate cover avoiding additional anchor drilling. If you know your cover needs repair or replacement, please indicate on opening contract.



MeycoLite

Key Advantage:
Lightweight,
low maintenance

The genuine lightweight original mesh allows water to drain from the surface of the cover, so leaves dry up and blow away.

Available in 5 different colors

RuggedMesh

Key Advantage:
Cleaner water,
less maintenance

The special weave allows water to drain from the surface while filtering out finer particles and sunlight.

Online demo at www.MeycoCovers.com

PermaGuard

Key advantage:
Super-clean
pool openings

This solid pool cover provides the protection you need to ensure super-clean pool openings.

Available in 3 different colors



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U.S. POSTAGE
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PERMIT NO. 1437

SUMMER'S COMING! ARE YOU READY?

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- EQUIPMENT REPAIR
- ACID WASHING
- POOL PAINTING
- IN-GROUND VINYL LINERS
- TILE REPLACEMENT
- LEAK DETECTION
- PLUMBING REPAIRS
- WINTER COVERS
- AUTOMATIC COVERS
- WEEKLY MAINTENANCE

